

## DUNE CONSERVATION - Manual eradication of the Verbena shrub (*Lantana camara*)



**Verbena shrub**  
***Lantana camara***

This plant is included in the list of the 100 most harmful invasive alien species in the world by the International Union for Conservation of Nature (IUCN).

It is a fast growing evergreen shrub. In temperate zones, flowering lasts from Spring to the first cold spell.

It spreads so rapidly that efforts to eradicate it have completely failed. It is fire resistant.

If eaten, the plant is harmful to animals, but it is a favourite species for butterflies.

